

# 2263

UNIVERSITY AVENUE  
East Palo Alto, CA



## OFFERING MEMORANDUM

COMPASS  
COMMERCIAL

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# EXECUTIVE SUMMARY

Located in the heart of East Palo Alto, 2263 University Ave. offers a rare investment opportunity on a sprawling 23,760 sq. ft. lot. This versatile property consists of seven units, including two one-bedroom, one-bathroom units, four two-bedroom, one-bathroom units, and a detached one-bedroom, one-bathroom cottage. Each unit provides comfortable living spaces, with a mix of cozy one-bedroom options and spacious two-bedroom layouts. The expansive lot allows for flexibility and future development potential, offering an attractive proposition for both investors and developers alike.

The property is ideally situated just 2 miles from Stanford University, 1.5 miles from Meta headquarters, and 4 miles from Google's global headquarters, making it a prime location for tenants working in the booming tech industry. Its proximity to downtown Palo Alto and easy access to Highway 101 further enhance its appeal, offering residents convenience to major employment hubs, shopping, dining, and recreational amenities. With strong rental demand in this rapidly growing area, the property presents excellent cash flow potential.

In addition to the existing apartment units, the property includes ample parking, with covered parking for seven vehicles and additional uncovered spaces to accommodate many more. Whether you're an investor seeking steady rental income or looking to add value through future development, 2263 University Ave provides an exceptional opportunity to capitalize on a highly sought-after location in Silicon Valley.

**Listed for \$2,135,000**







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An aerial photograph of a multi-story residential building complex, possibly a university campus, with a blue semi-transparent overlay. The image shows several buildings with multiple windows, a parking lot with several cars, and a large tree in the background. The overall tone is professional and academic.

# 01

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## ASSET OVERVIEW

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# PROPERTY OVERVIEW

## DETAILS

|              |                          |
|--------------|--------------------------|
| Address:     | 2263 University Ave      |
| City, State: | East Palo Alto, CA 94303 |
| County:      | San Mateo County         |
| APN:         | 063-302-210              |
| Zoning       | MUC-1                    |
| County Use:  | Mixed-Use Commercial     |

## ATTRIBUTES

|                    |                                                |
|--------------------|------------------------------------------------|
| Units:             | 7                                              |
| Gross Building SF: | 3,772                                          |
| Gross SF/Unit:     | 539                                            |
| Land Area (SF):    | 23,760                                         |
| Buildings:         | 3 Separate Structures                          |
| Year Built:        | 1931                                           |
| Parking:           | 10 Spots: (3) Open Tandem & (7) Covered Tandem |

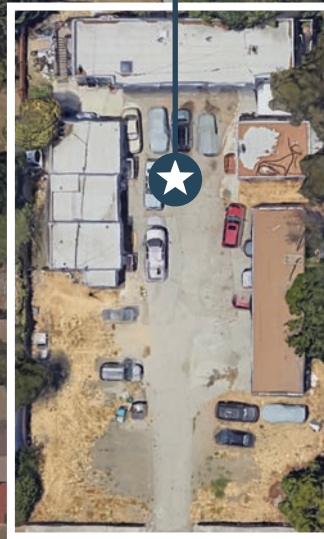
## CONSTRUCTION

|                                    |                               |
|------------------------------------|-------------------------------|
| Foundation:                        | Concrete Slab                 |
| Exterior Walls:                    | Stucco                        |
| Roof:                              | Rolled                        |
| Patio/Balcony:                     | None                          |
| Electrical Panels - Subs, In-Unit: | Cooper Industries             |
| Windows:                           | Mostly Updated to Double-Pane |





AERIAL VIEW





# TRANSPORTATION MAP

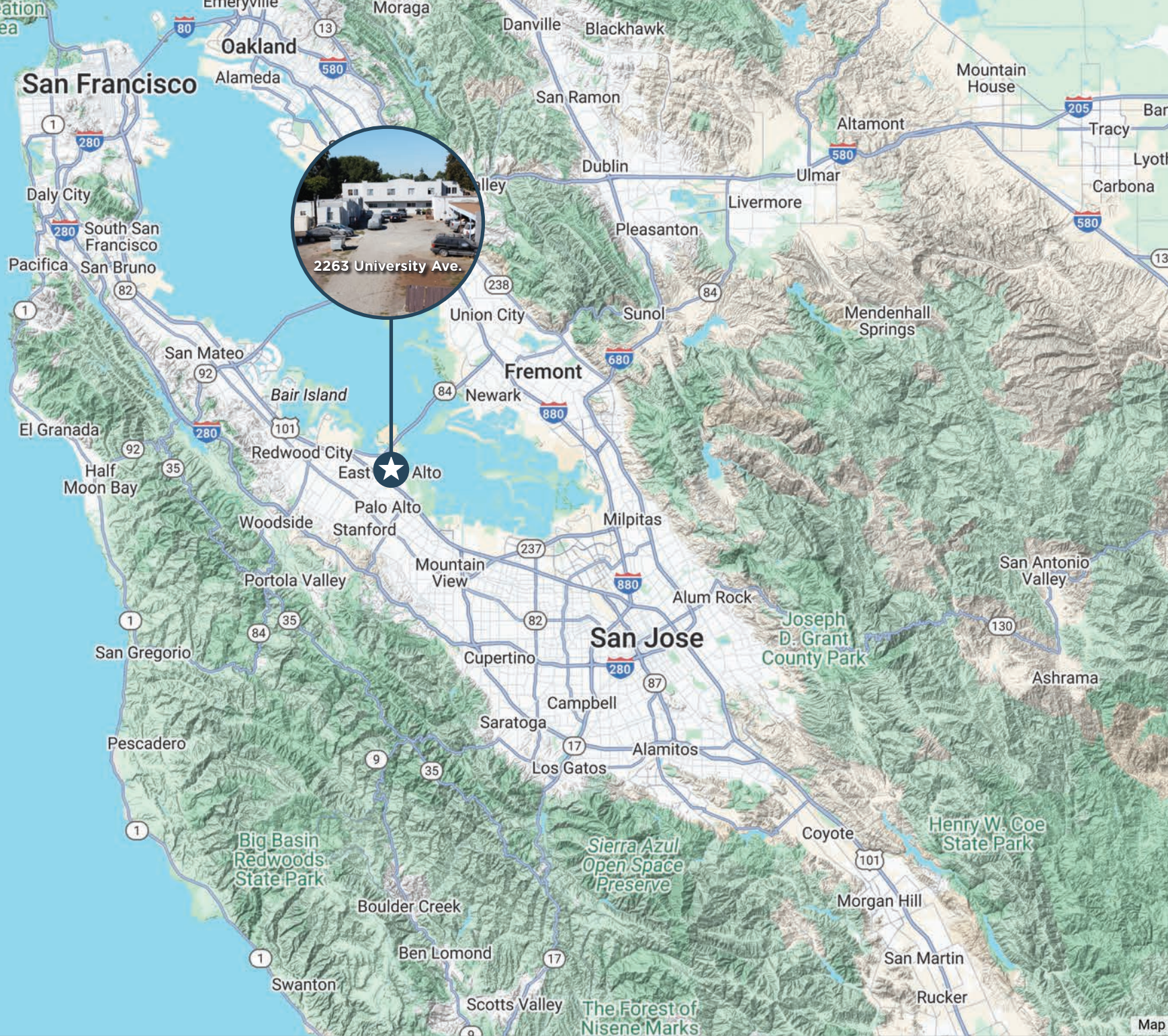
3 MINUTES (0.9 MILES) TO US 101  
10 MINUTES (2.5 MILES) TO CALTRAIN

| DESTINATION              | DISTANCE | TRANSIT TIME |
|--------------------------|----------|--------------|
| San Francisco            | 31 Miles | 33 Minutes   |
| SF International Airport | 18 Miles | 20 Minutes   |
| Oakland                  | 31 Miles | 34 Minutes   |
| San Jose                 | 18 Miles | 23 Minutes   |

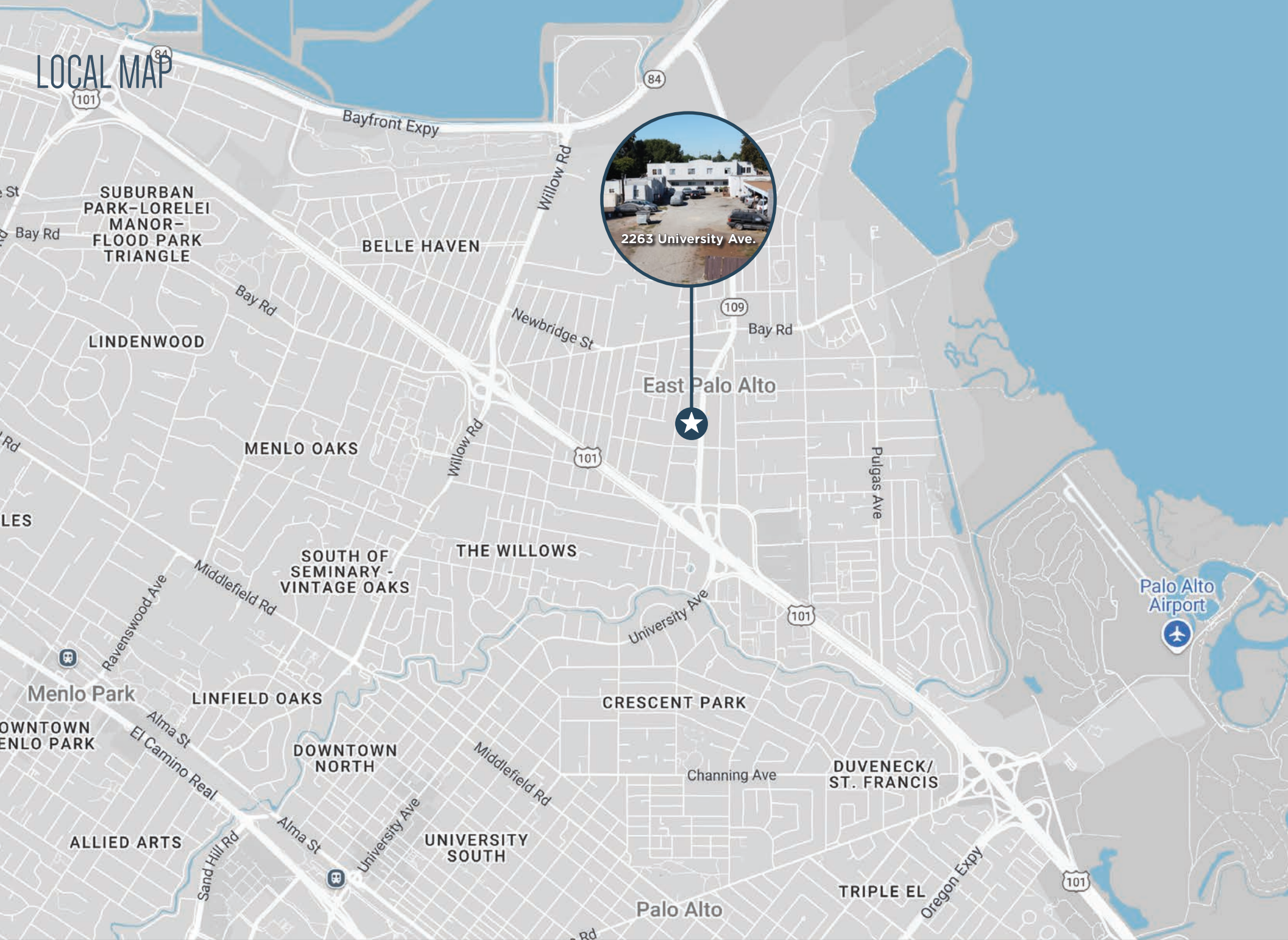




# REGIONAL MAP







2263 University Ave.

East Palo Alto

Palo Alto Airport



# PARCEL MAP



63-30

1" = 100'



2 PARCEL MAP VOL. 49/32

1 WOODLAND PLACE SUB. NO. 1 OF RAVENSWOOD RSM 7/24

GL

ASSESSOR'S MAP COUNTY OF SAN MATEO, CALIF.

5/1/1981



# PROPERTY PHOTOS





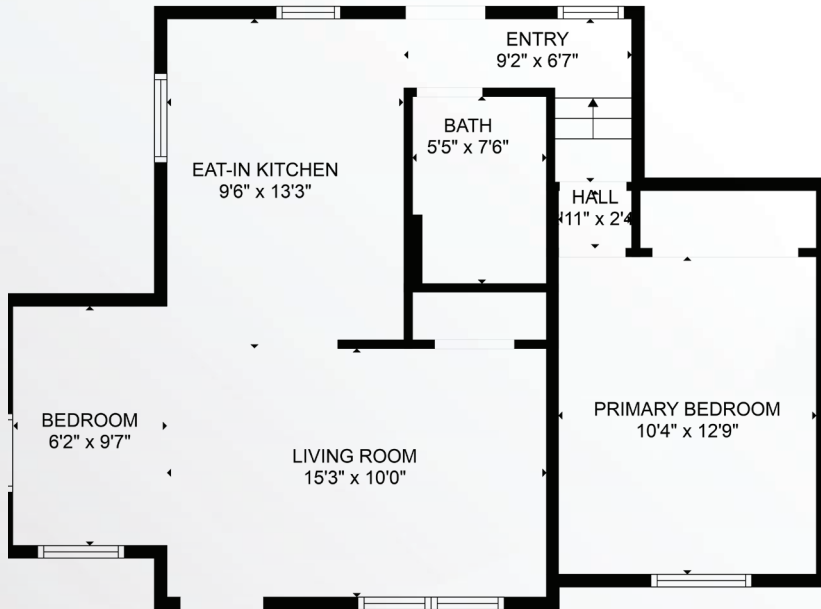
# PROPERTY PHOTOS





# FLOOR PLANS

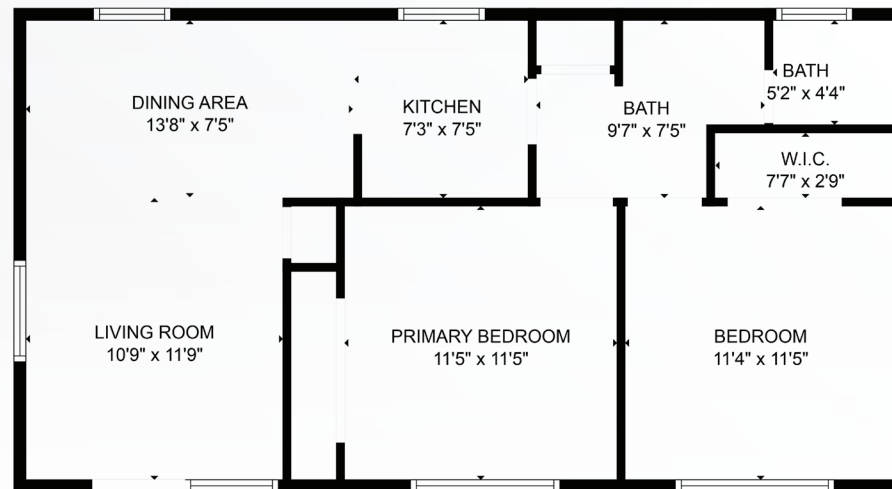
**UNIT #1**



**UNIT #2**



**UNIT #3**

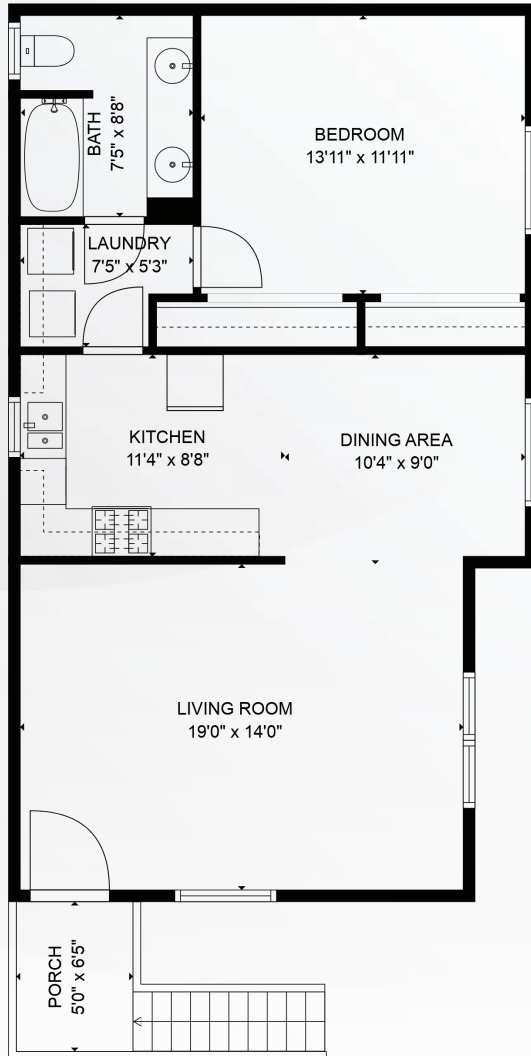


FLOOR PLANS CREATED BY CUBICASA APP. MEASUREMENTS DEEMED HIGHLY RELIABLE BY NOT GUARANTEED

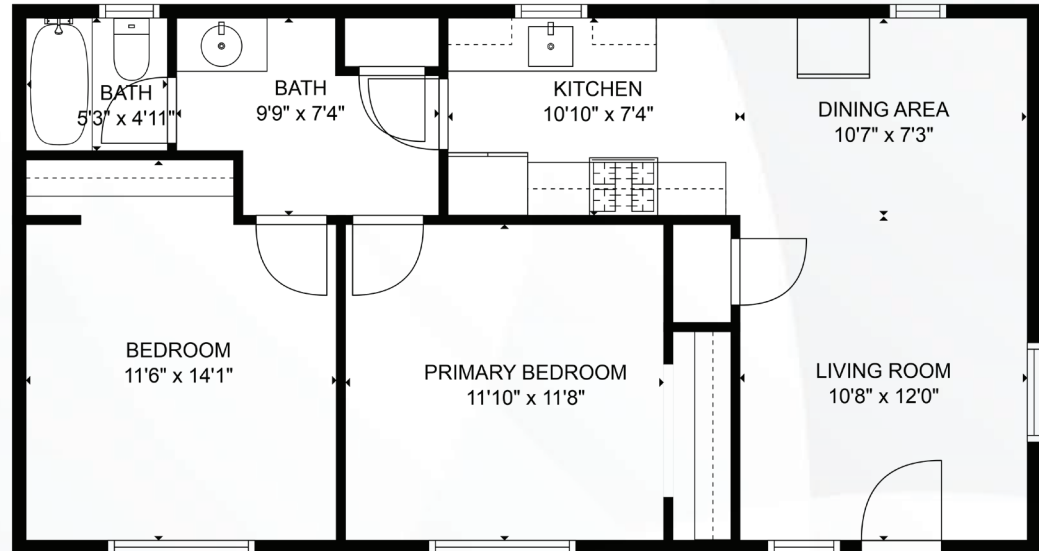


# FLOOR PLANS

**UNIT #4**



**UNIT #5**

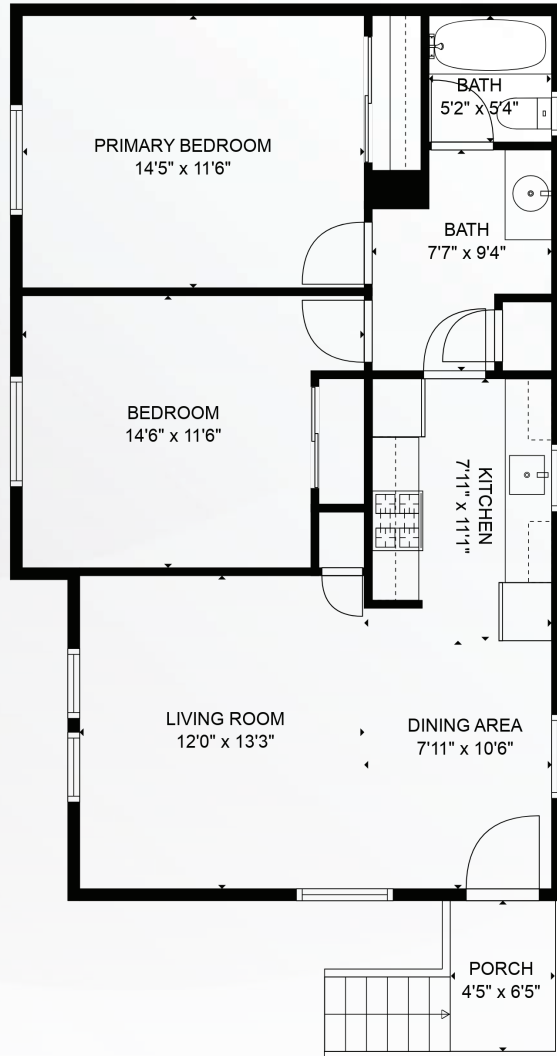


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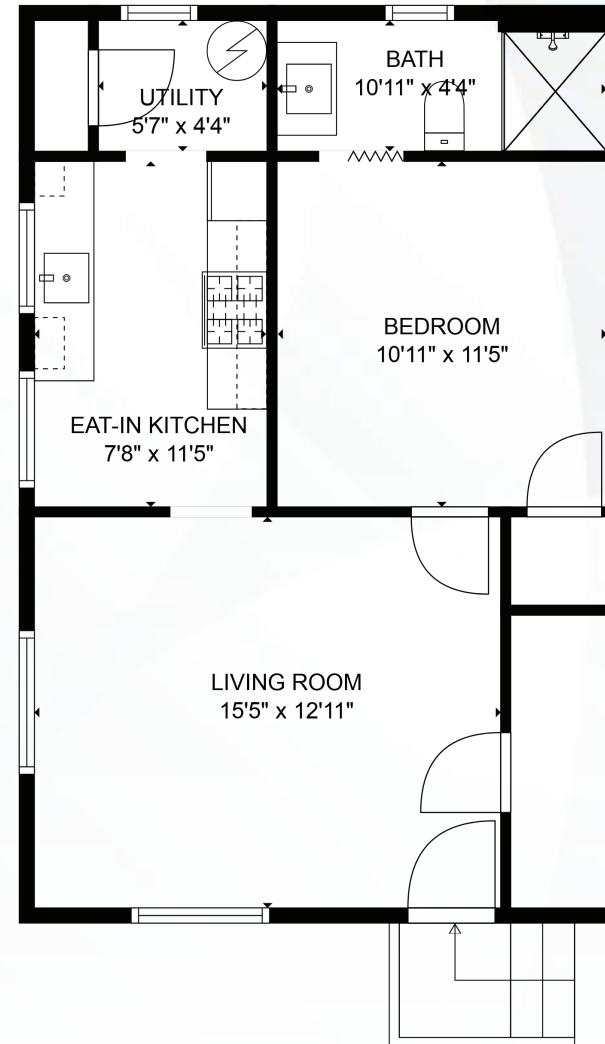


# FLOOR PLANS

**UNIT #6**



**UNIT #7**



FLOOR PLANS CREATED BY CUBICASA APP. MEASUREMENTS DEEMED HIGHLY RELIABLE BY NOT GUARANTEED



An aerial photograph of a multi-story residential building complex, possibly an apartment or condo development, with a blue overlay. The building has multiple windows and a flat roof. In the foreground, there is a parking area with several cars, some of which are covered with dark tarps. The background shows more trees and other buildings, suggesting a suburban or urban setting.

# 02

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ASSET UNDERWRITING

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# RENT ROLL

| UNIT         | TYPE                   | SQ. FT.      | CURRENT RENT    | \$/SF         | RUBS         | MARKET RENT     | \$/SQ FT      |
|--------------|------------------------|--------------|-----------------|---------------|--------------|-----------------|---------------|
| Unit 1       | 1 Bed / 1 Bath         | 400          | \$2,050         | \$5.13        | \$160        | \$2,400         | \$6.00        |
| Unit 2*      | 1 Bed / 1 Bath*        | 400          | \$2,240         | \$5.60        | \$0          | \$2,818         | \$7.05        |
| Unit 3       | 2 Bed / 1 Bath         | 600          | \$2,450         | \$4.08        | \$200        | \$2,800         | \$4.67        |
| Unit 4*      | 2 Bed / 1 Bath*        | 600          | \$1,755         | \$2.93        | \$0          | \$3,359         | \$5.60        |
| Unit 5       | 2 Bed / 1 Bath         | 600          | \$2,400         | \$4.00        | \$150        | \$2,800         | \$4.67        |
| Unit 6       | 2 Bed / 1 Bath         | 600          | \$2,290         | \$3.82        | \$160        | \$2,800         | \$4.67        |
| Unit 7       | 1 Bed/1 Bath - Cottage | 540          | \$2,700         | \$5.00        | \$150        | \$2,700         | \$5.00        |
| <b>Total</b> |                        | <b>3,740</b> | <b>\$15,885</b> | <b>\$4.25</b> | <b>\$820</b> | <b>\$19,677</b> | <b>\$5.26</b> |

\*Occupied by Section 8 voucher recipients; therefore, Market Rent assumptions are based on Fair Market Rate for San Mateo County established by HUD.

Unit 4 occupied by an on-site manager. The rate of this unit is roughly 34% below the average rate of all other units. On-site management not required at this property.

Units 2 & 4 market rent assumptions based off HUD Fair Market Rent (FMR) max. allowable rent





# OPERATIONS SUMMARY

## OFFERING DETAILS

|                             |                          |
|-----------------------------|--------------------------|
| <b>Address:</b>             | 2263 University Ave      |
| <b>City, State:</b>         | East Palo Alto, CA 94303 |
| <b>Price</b>                | \$2,135,000              |
| <b>Down Payment</b>         | \$1,067,500              |
| <b>Units</b>                | 7                        |
| <b>Price/Unit</b>           | \$305,000                |
| <b>Rentable Square Feet</b> | 3,772                    |
| <b>Price/Sq Ft</b>          | \$566.01                 |
| <b>Year Built</b>           | 1931                     |
| <b>Land Area (Acres)</b>    | 23,760                   |
| <b>Current Cap Rate</b>     | 5.09%                    |
| <b>Market Cap Rate</b>      | 6.94%                    |
| <b>Current GRM</b>          | 11.20                    |
| <b>Market GRM</b>           | 9.04                     |

## FINANCING

|                         |             |
|-------------------------|-------------|
| <b>Loan Amount:</b>     | \$1,067,500 |
| <b>Interest Rate:</b>   | 6.75%       |
| <b>Amortization:</b>    | 30          |
| <b>Monthly Payment:</b> | \$83,085    |

### Details:

## OPERATIONS STATEMENT

|                                                      |                    | CURRENT          |                    | MARKET           |
|------------------------------------------------------|--------------------|------------------|--------------------|------------------|
| Scheduled Gross Rent                                 |                    | \$190,620        |                    | \$236,124        |
| Vacancy                                              | 3.00%              | (\$5,719)        | 5.00%              | (\$11,806)       |
| Effective Gross Rent                                 |                    | \$184,901        |                    | \$224,318        |
| RUBS                                                 |                    | \$9,840          |                    | \$9,840          |
| Laundry Income                                       |                    | \$0              |                    | \$0              |
| <b>Total Income</b>                                  |                    | <b>\$194,741</b> |                    | <b>\$234,158</b> |
| Repairs & Maintenance (\$1,000/unit)                 |                    | \$7,000          |                    | \$7,000          |
| Landscaping                                          |                    | \$2,400          |                    | \$2,400          |
| PG&E                                                 |                    | \$14,409         |                    | \$14,409         |
| Water                                                |                    | \$10,833         |                    | \$10,833         |
| Sewer                                                | Special Assessment |                  | Special Assessment |                  |
| Trash                                                |                    | \$7,931          |                    | \$7,931          |
| East Palo Alto Rent Cert Fee (\$234/Non-Exempt Unit) |                    | \$1,170          |                    | \$1,170          |
| EPA Business License                                 |                    | \$500            |                    | \$500            |
| EPA Gross Receipt Tax (2.5%)                         |                    | \$4,869          |                    | \$4,869          |
| <b>Operating Expenses</b>                            |                    | <b>\$49,112</b>  |                    | <b>\$49,112</b>  |
| Real Estate Taxes                                    | 1.11940%           | \$23,899         |                    | \$23,899         |
| Special Assessments                                  |                    | \$5,006          |                    | \$5,006          |
| Insurance (\$1,000/unit)                             |                    | \$7,000          |                    | \$7,000          |
| <b>Non-Operating Expenses</b>                        |                    | <b>\$35,905</b>  |                    | <b>\$35,905</b>  |
| Reserves (\$150 / Unit)                              |                    | \$1,050          |                    | \$1,050          |
| Total Expenses                                       |                    | \$86,067         |                    | \$86,067         |
| % Scheduled Gross Rent                               |                    | 45.15%           |                    | 36.45%           |
| Expenses/Unit                                        |                    | \$12,295         |                    | \$12,295         |
| Expeses/Sq Ft                                        |                    | \$22.82          |                    | \$22.82          |
| <b>Net Operating Income</b>                          |                    | <b>\$108,674</b> |                    | <b>\$148,090</b> |

Units 2 & 4 do not reimburse utilities. All other units reimburse an average of \$164/mo in utility reimbursements.

PG&E, Water, and Trash were estimated based on average monthly in-place expenses

Real Estate Taxes calculated based off new assessed value of property at the time of sale

New Insurance quote estimated at \$1,000/unit



An aerial photograph of a multi-story residential building complex, possibly an apartment or townhouse development, with a blue overlay. The building has multiple windows and a flat roof. Several cars are parked in the courtyard area in front of the building. The background shows more trees and other buildings on a hillside.

# 03

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INVESTMENT MARKET

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# SALE COMPARABLES



## #1 - East O'Keefe Street Portfolio, East Palo Alto

|           |              |                     |        |
|-----------|--------------|---------------------|--------|
| Price:    | \$15,600,000 | Cap Rate (Current): | 4.41%  |
| Units:    | 62           | Cap Rate (Market):  | 7.51%  |
| \$/Unit:  | \$251,613    | GRM (Current):      | 12.48  |
| SF:       | 64,690       | GRM (Market):       | 9.03   |
| \$/SF:    | \$241        | COE:                | Active |
| Unit Mix: | -            |                     |        |

Comments: Listed with Compass Commercial. Three (3) property portfolio.



## #3 - 2109 Dumbarton Ave, East Palo Alto

|           |                        |                     |        |
|-----------|------------------------|---------------------|--------|
| Price:    | \$1,700,000            | Cap Rate (Current): | 4.90%  |
| Units:    | 9                      | Cap Rate (Market):  | 7.04%  |
| \$/Unit:  | \$188,889              | GRM (Current):      | 12.22  |
| SF:       | 7,078                  | GRM (Market):       | 8.51   |
| \$/SF:    | \$240                  | COE:                | Oct-24 |
| Unit Mix: | (8) 1x1,<br>(1) Studio |                     |        |

Comments: Been on and off the market for the past two years, originally listed for \$1,998,000, reduced 200k forty five days ago, closed for \$1,700,000 in October 2024



## #2 - 1650 Bay Road, East Palo Alto

|           |                        |                     |        |
|-----------|------------------------|---------------------|--------|
| Price:    | \$1,750,000            | Cap Rate (Current): | 4.22%  |
| Units:    | 5                      | Cap Rate (Market):  | 5.41%  |
| \$/Unit:  | \$350,000              | GRM (Current):      | 14.20  |
| SF:       | 3,680                  | GRM (Market):       | 11.09  |
| \$/SF:    | \$476                  | COE:                | Active |
| Unit Mix: | (2) Studio,<br>(3) 1x1 |                     |        |

Comments: Five units, three of them updated, been on and off the market for the past two years. Current rents way below market, Current DOM 166



## #4 - 1637 Woodland Ave, East Palo Alto

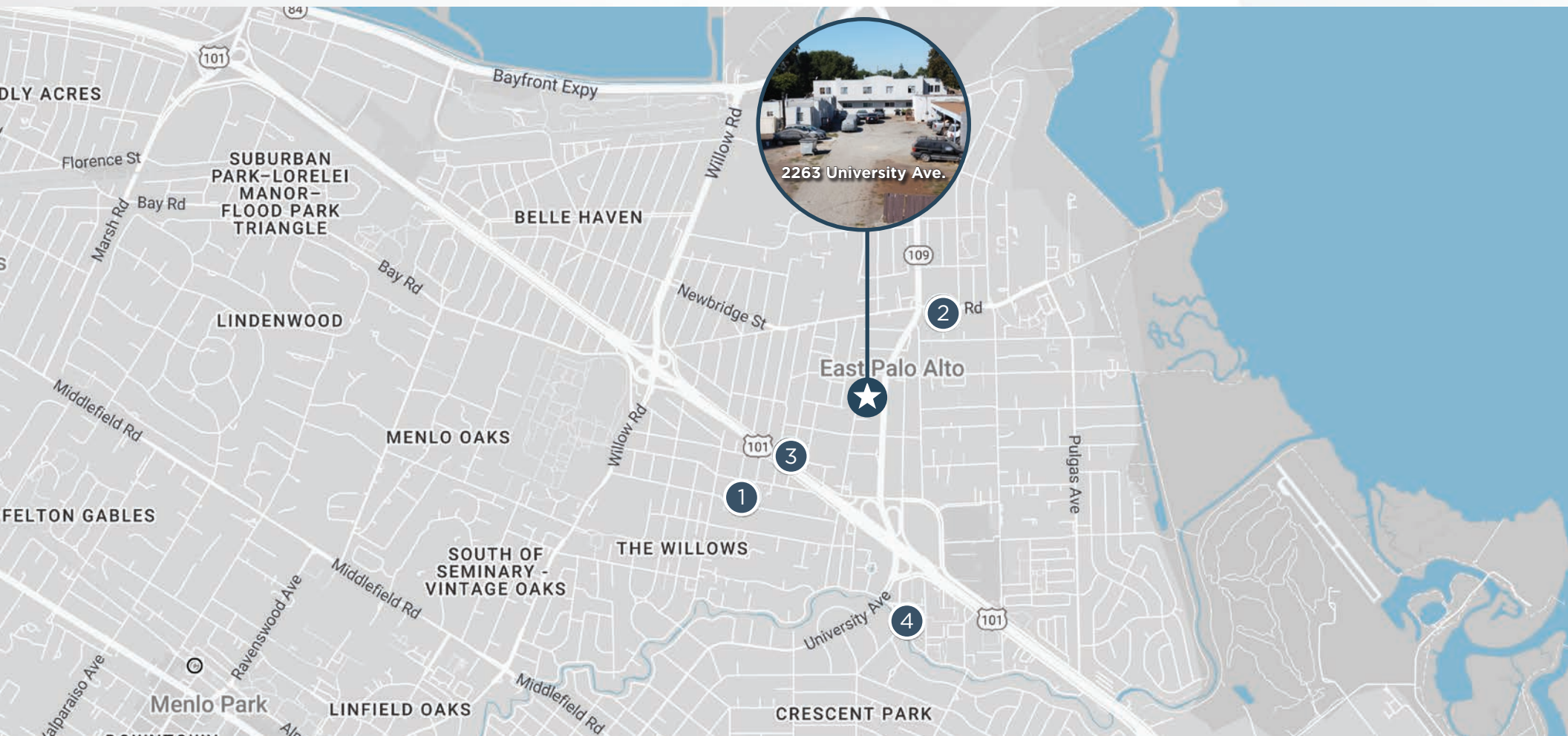
|           |             |                     |        |
|-----------|-------------|---------------------|--------|
| Price:    | \$1,650,000 | Cap Rate (Current): | 6.25%  |
| Units:    | 6           | Cap Rate (Market):  | 6.57%  |
| \$/Unit:  | \$275,000   | GRM (Current):      | 10.07  |
| SF:       | 4,150       | GRM (Market):       | 10.66  |
| \$/SF:    | \$398       | COE:                | Nov-22 |
| Unit Mix: | (6) 1x1     |                     |        |

Comments: West of 101 location. 1-Bedroom detached cottage. Units in original condition with deferred maintenance.



# SALE COMPARABLES SUMMARY

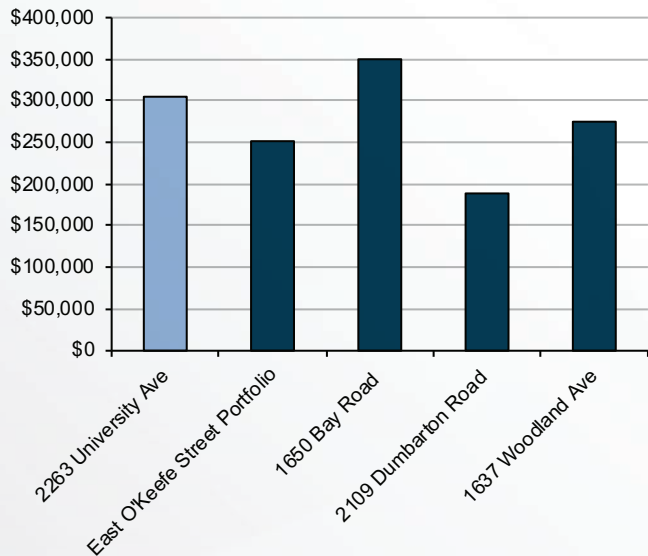
| # | ADDRESS                       | CITY           | UNITS | SQ FT  | \$           | \$/UNIT   | \$/SQ FT | CURRENT | MARKET | CURRENT | MARKET | COE    |
|---|-------------------------------|----------------|-------|--------|--------------|-----------|----------|---------|--------|---------|--------|--------|
| 1 | East O'Keefe Street Portfolio | East Palo Alto | 62    | 64,690 | \$15,600,000 | \$251,613 | \$241    | 4.41%   | 7.51%  | 12.48   | 9.03   | Active |
| 2 | 650 Bay Road                  | East Palo Alto | 5     | 3,680  | \$1,750,000  | \$350,000 | \$476    | 4.22%   | 5.41%  | 14.20   | 11.09  | Active |
| 3 | 2109 Dumbarton Road           | East Palo Alto | 9     | 7,078  | \$1,700,000  | \$188,889 | \$240    | 4.90%   | 7.04%  | 12.22   | 8.51   | Oct-24 |
| 4 | 1637 Woodland Ave             | East Palo Alto | 6     | 4,150  | \$1,650,000  | \$275,000 | \$398    | 6.25%   | 6.57%  | 10.07   | 10.66  | Nov-22 |



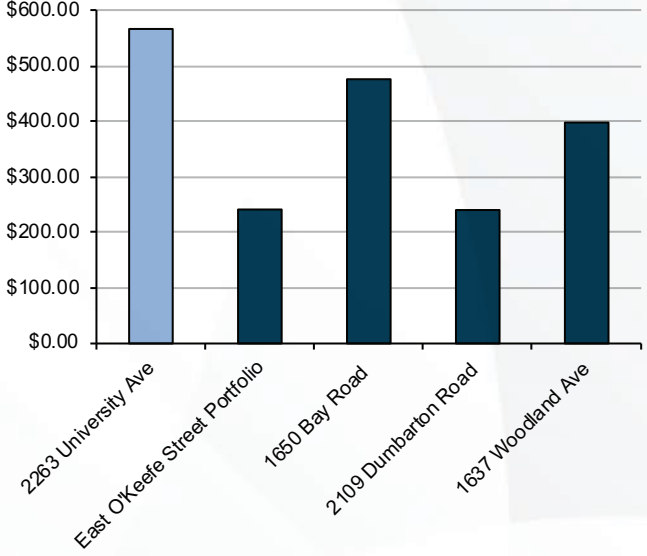


# SALE COMPARABLES SUMMARY

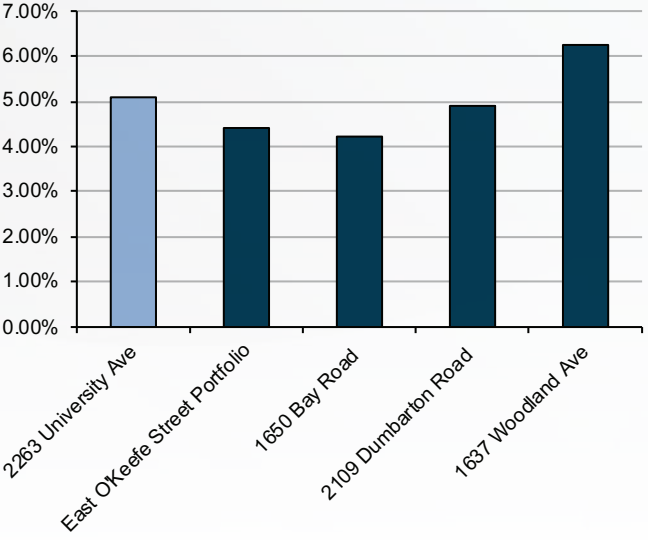
Comparable Price/Unit



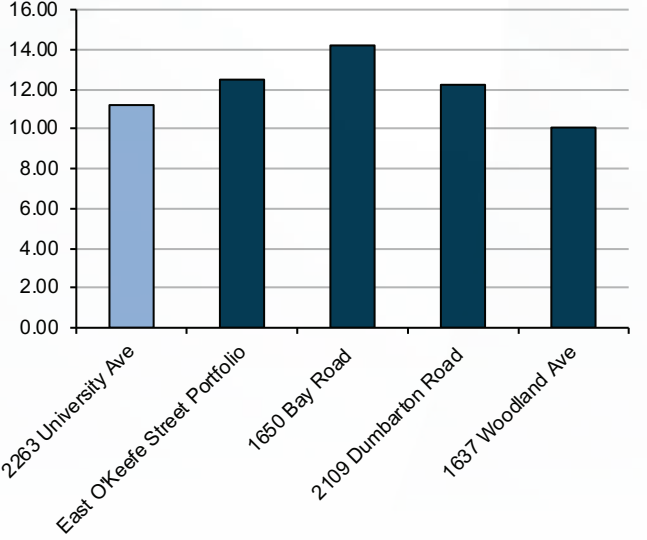
Comparable Price/SF



Comparable Cap Rate



Comparable GRM





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